

ift

Fueling Food Innovation
www.ift.org | July 2023

Campbell
Revs Up
Innovation

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TASTE
SILKYSWEET &
KETO COLA @
IFT | first
BOOTH S4658

REFORMULATE NOW WITH

Silky Sweet™

- WORLD'S ONLY -

FLAVOR ENHANCING SWEETENER

ALL NATURAL · SUGAR-FREE ·



TASTES BETTER THAN
PURE CANE SUGAR!



REQUEST LAB
SAMPLES

sparked

Talking With Mars CSO
Abigail Stevenson

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IFT

I'm back!



AVAILABLE IN 3 CONCENTRATIONS

- ✓ SILKYSWEET INTENSE 1:1
- ✓ SILKYSWEET 8X
- ✓ BULK-FREE 125-200X

BE THE CATEGORY LEADER IN TASTE AND HEALTH!

DRAMATIC ULTRA PREMIUM FLAVOR ENHANCEMENTS

- ✓ COFFEE & TEA
- ✓ SOFT DRINKS
- ✓ LACTOSE-FREE DAIRY
- ✓ COCOA/CHOCOLATE
- ✓ CONFECTIONERY
- ✓ FROZEN DESSERTS
- ✓ LEMON/CITRUS/FRUIT FLAVORINGS
- ✓ NON-ALCOHOLIC BEVERAGES
- ✓ PLANT BASED PROTEINS & MILKS
- ✓ BABY FORMULA & FOODS
- ✓ KETO-FRIENDLY BAKERY
- ✓ SPORTS NUTRITION PRODUCTS

ZERO

- SUGAR
- SUGAR ALCOHOLS
- STEVIA
- MALTODEXTRIN
- GLYCEMIC
- ARTIFICIAL INGREDIENTS
- AFTERTASTE
- NET CARBS
- CALORIES

KETOGENIC CERTIFIED

- NON GMO
- KETO
- PLANT BASED
- METABOLIC FRIENDLY
- KOSHER
- DIABETIC FRIENDLY
- DAIRY FREE
- SOY FREE
- GLUTEN FREE

www.silksweet.com

Industry favorite safety created.

"We flavor the world"™



LET US FLAVOR YOURS!



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